



To generate great excitement for the Carnival and attract more public participations, we have created a special reward for our fellow exhibitors. This year, as our prestige exhibitor, you stand a chance to win the **BEST BOOTH AWARD!**

Rules and Regulations:

1. No registration is required and all exhibitors are eligible for the competition by default.
2. All exhibitors must have their display set up for both days of the event.
3. The organising committee will evaluate all exhibitors based on the following criteria:

a) Basic Required Elements	Marks
<ul style="list-style-type: none">• Company name• Logo• Product Information• Design features and booth components do not extend beyond the booth space into the aisle	10
b) Appearance & Presentation	
<ul style="list-style-type: none">• Booth area is neat and clean• Attention-grabbing• Efficient use of resources• Creativity and originality	30
c) Environmental Values Incorporated in Promotional Materials and Activities	
<ul style="list-style-type: none">• Catalogs, flyers and brochures (contents and materials used)• Sample merchandise/ giveaway• Interactive activities	30
d) Professionalism	
<ul style="list-style-type: none">• Booth is staffed at all time and accessible• Staffs appeared to be neat and wearing exhibition tags all the time• Booth's staffs enthusiasm, friendliness and interaction with visitors• Visitors are enticed to visit• Overall presentation	30
TOTAL	100

4. The winner will be announced on the **second day of the event.**
5. The most outstanding booth will be awarded:
 - i. **a plaque**
 - ii. **50% discount for Penang Green Carnival 2018***
 - iii. **publication in Carnival Bloc 2017**

**Terms and Conditions Apply*

Terms and Conditions:

1. The organising committee reserves the right to disqualify if any dispute arises in connection with the terms and conditions above and/ or any exhibitor not following or abiding by the terms and conditions above.
2. The decision of the committee is **FINAL** and any form of correspondence shall not be entertained.
3. The organising committee reserves the right to decide **NO** winner for the competition.
4. By participating in this competition, the exhibitors hereby agree to all terms and conditions and to indemnify Penang Green Council and the sponsor (s) from any and all legal claims or otherwise.

CONTACT US:

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